

TRAINING PROGRAM FRAMEWORK FOR THE MASTER'S DEGREE (APPLIED ORIENTATION)

Major: International Communication

Code: 8.32.01.07

Issued together with Decision No. 2430/QĐ-HVNG dated November 28, 2023, of the Director of the Diplomatic Academy of Vietnam

Course code		Course Unit Titles	Total Credits	Credit Hours			
Alphabetic Component	Numeric Component			Lectures	Practical, discussion sessions	Internships, Essays, and Major Assignments	Self-study
Part 1: General Knowledge			6				
CC	8101	Philosophy	3	45	45	10	50
IC	8102	International Communication Research Methodology	3	45	45	10	50
Part 2: Foundational professional knowledge			21				
2.1. Compulsory			15				
IR	8211	Vietnam's Foreign Policy during the Doi Moi Era	3	45	45	10	50
IL	8212	Contemporary Issues in International Law	3	45	45	10	50
IE	8213	Advanced Economics	3	45	45	10	50
IC	8214	Writing for International Communication	3	45	45	10	50
IC	8215	Advanced International Communication	3	45	45	10	50
2.2. Elective			6				
<i>(Select 02 courses, of which 01 course must be within the major)</i>							
IR	8221	Advanced International Event Analysis	3	45	45	10	50
IL	8223	Settlement of Maritime and Island Disputes under Modern International Law	3	45	45	10	50
IE	8225	Economic Diplomacy	3	45	45	10	50
IC	8228	External Relations Information	3	45	45	10	50
Part 3: Specialized professional knowledge			24				
3.1. Compulsory			15				
IC	8311	Communication Strategy Planning	3	45	45	10	50
IC	8314	Development	3	45	45	10	50
IC	8318	Innovation Practices in International Communication	3	45	45	10	50
IC	8319	Leadership Communication in Government and Business	3	45	45	10	50
IC	8320	Cultural Diplomacy	3	45	45	10	50
3.2. Elective			9				
<i>(Choose 03 courses)</i>							
IC	8322	National Branding	3	45	45	10	50
IC	8323	Corporate Branding	3	45	45	10	50
IC	8326	Global Culture and Media Industries	3	45	45	10	50
IC	8328	International Marketing Communication	3	45	45	10	50
IC	8329	Digital Communication	3	45	45	10	50
IC	8330	Media Crisis Management for Leaders	3	45	45	10	50
IC	8331	Intercultural Communication	3	45	45	10	50

IC	8332	Advanced Communication and International Relations	3	45	45	10	50
IC	8333	Global Issues in International Communication	3	45	45	10	50
Part 4: Project			9				
Total			60				