

**DIPLOMATIC ACADEMY OF VIETNAM LIBRARY E-BOOK CATALOG**

| <b>TT</b> | <b>ISBN</b>   | <b>Title</b>                                                        | <b>Author</b>                                        | <b>Publisher</b> | <b>Publication Year</b> | <b>Note</b>                             |
|-----------|---------------|---------------------------------------------------------------------|------------------------------------------------------|------------------|-------------------------|-----------------------------------------|
| 1         | 9781119554288 | Pragmatics and its Applications to TESOL and SLA                    | Attardo                                              | Wiley            | 2021                    | E-book access via VitalSource platform. |
| 2         | 9781118584187 | The Handbook of Discourse Analysis, 2nd Edition                     | Deborah Schiffrin, Deborah Tannen, Heidi E. Hamilton | Wiley            | 2015                    | E-book access via VitalSource platform. |
| 3         | 9781444345681 | A History of American Literature, 2nd Edition                       | Richard Gray                                         | Wiley            | 2011                    | E-book access via VitalSource platform. |
| 4         | 9781119387367 | U.S. Constitutions for Dummies, 2nd edition                         | Dr Michael Arnheim                                   | For Dummies      | 2018                    | E-book access via VitalSource platform. |
| 5         | 9781119424888 | Strategic Communication Theory and Practice: The Cocreational Model | Carl H. Botan                                        | Wiley            | 2017                    | E-book access via VitalSource platform. |
| 6         | 9780745680668 | Digital Media and Society: An Introduction                          | Adrian Athique                                       | Polity Press     | 2013                    | E-book access via VitalSource platform. |
| 7         | 9781394190270 | Fundraising Principles and Practice, 3rd Edition                    | Adrian Sargeant, Jen Shang                           | Wiley            | 2024                    | E-book access via VitalSource platform. |
| 8         | 9781119763765 | Achieving Excellence in Fundraising, 5th Edition                    | Genevieve G. Shaker                                  | Wiley            | 2022                    | E-book access via VitalSource platform. |
| 9         | 9780470886465 | Corporate Event Project Management                                  | William O' Toole                                     | Wiley            | 2010                    | E-book access via VitalSource platform. |
| 10        | 9781119212058 | Organizational Culture and Leadership, 5th Edition                  | Edgar H. Schein, Peter A. Schein                     | Wiley            | 2016                    | E-book access via VitalSource platform. |
| 11        | 9781119845294 | Fundraising For Social Change, 8th Edition                          | Kim Klein                                            | Wiley            | 2022                    | E-book access via VitalSource platform. |
| 12        | 9781119140375 | Popular Culture: A User's Guide, International Edition              | Imre Szeman, Susie O'Brien                           | Wiley            | 2017                    | E-book access via VitalSource platform. |
| 13        | 9781292219974 | Business Law (Eighth Edition)                                       | Ewan Macintyre                                       | Pearson          | 2018                    | E-book access via VitalSource platform. |
| 14        | 9789811635410 | Microeconomic Theory for the Social Sciences                        | Takashi Hayashi                                      | Springer         | 2021                    | E-book access via VitalSource platform. |

|    |               |                                                                                              |                                                                 |            |      |                                         |
|----|---------------|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------|------------|------|-----------------------------------------|
| 15 | 9781292449661 | ECommerce 2023: Business, Technology and Society (17th edition)                              | Kenneth C. Laudon & Carol Guercio Traver                        | Pearson    | 2023 | E-book access via VitalSource platform. |
| 16 | 9781292453323 | Economic Development (13th edition)                                                          | Michael P. Todaro & Stephen C. Smith                            | Pearson    | 2022 | E-book access via VitalSource platform. |
| 17 | 9783658394769 | Consumer Behavior, Understanding Consumers – Designing Marketing Activities                  | Stefan Hoffmann & Payam Akbar                                   | Springer   | 2023 | E-book access via VitalSource platform. |
| 18 | 9780134892498 | Strategic Brand Management                                                                   | Kevin Lane Keller & Vanitha Swaminathan                         | Pearson    | 2020 | E-book access via VitalSource platform. |
| 19 | 9783030542924 | B2B Marketing, A Guidebook for the Classroom to the Boardroom                                | Uwe G. Seebacher                                                | Springer   | 2021 | E-book access via VitalSource platform. |
| 20 | 9781292183725 | Logistics Management and Strategy: Competing Through The Supply Chain, 6th edition           | Alan Harrison, Heather Skipworth, Remko Van Hoek & James Aitken | Pearson    | 2020 | E-book access via VitalSource platform. |
| 21 | 9781266505966 | Investments, 13th Edition                                                                    | Zvi Bodie, Alex Kane and Alan Marcus                            | McGrawHill | 2023 | E-book access via VitalSource platform. |
| 22 | 9781266393044 | Entrepreneurship (12th edition)                                                              | Robert Hisrich, Michael Peters & Dean Shepherd                  | McGrawHill | 2023 | E-book access via VitalSource platform. |
| 23 | 9781264993482 | Fundamentals of Human Resource Management (9th edition)                                      | Raymond Noe, John Hollenbeck, Barry Gerhart & Patrick Wright    | McGrawHill | 2022 | E-book access via VitalSource platform. |
| 24 | 9781265625870 | Critical Thinking A student's introduction 4th Edition                                       | Bassham, Irwin, Nardone, Wallace                                | McGrawHill | 2023 | E-book access via VitalSource platform. |
| 25 | 9781493906475 | CVs, Resumes, and LinkedIn: A Guide to Professional English (Guides to Professional English) | Adrian Wallwork                                                 | Springer   | 2014 | E-book access via VitalSource platform. |
| 26 | 9780357722947 | Principles of Microeconomics (10th Edition)                                                  | N. Gregory Mankiw                                               | Cengage    | 2024 | E-book access via VitalSource platform. |
| 27 | 9780357693223 | Introductory Econometrics: A Modern Approach (7th Edition)                                   | Jeffrey M. Wooldridge                                           | Cengage    | 2020 | E-book access via VitalSource platform. |
| 28 | 9780357718278 | Business Marketing Management: B2B (13th Edition)                                            | Michael D. Hutt, Thomas W. Spohr & Douglas Hoffman              | Cengage    | 2024 | E-book access via VitalSource platform. |

|    |               |                                                                                           |                                                   |                            |      |                                                           |
|----|---------------|-------------------------------------------------------------------------------------------|---------------------------------------------------|----------------------------|------|-----------------------------------------------------------|
| 29 | 9780357716496 | Global Business (5th Edition)                                                             | Mike W. Peng                                      | Cengage                    | 2023 | E-book access via VitalSource platform.                   |
| 30 | 9780357710043 | Global Strategy (5th Edition)                                                             | Mike W. Peng                                      | Cengage                    | 2022 | E-book access via VitalSource platform.                   |
| 31 | 9780357708538 | International Financial Management (14th Edition)                                         | Jeff Madura                                       | Cengage                    | 2021 | E-book access via VitalSource platform.                   |
| 32 | 9781337342094 | Illustrated course guides: Teamwork & Team Building Soft Skills for a Digital Workplace   | Butterfield, J                                    | Cengage                    | 2017 | E-book access via VitalSource platform.                   |
| 33 |               | Tập tài liệu tham khảo: Ngoại giao đa phương = Multilateral Diplomacy                     | Nguyễn Vũ Tùng, Đỗ Thị Thủy                       | Học viện Ngoại giao        | 2019 | E-book with perpetual access via Libol Bookworm 2021 app. |
| 34 |               | Chính trị quốc tế hiện đại                                                                | Đỗ Thị Thủy                                       | Lao động Xã hội            | 2018 | E-book with perpetual access via Libol Bookworm 2021 app. |
| 35 |               | Những vận động mới của trật tự thế giới và cục diện khu vực Ấn Độ Dương - Thái Bình Dương | Đỗ Thị Thủy                                       | Thế giới                   | 2022 | E-book with perpetual access via Libol Bookworm 2021 app. |
| 36 |               | Tập tài liệu tham khảo: Xung đột quốc tế sau Chiến tranh Lạnh                             | Đỗ Thị Thủy, Nguyễn Phương Bình, Vũ Lê Thái Hoàng | Học viện Ngoại giao        | 2020 | E-book with perpetual access via Libol Bookworm 2021 app. |
| 37 |               | Giáo trình phương pháp nghiên cứu Quan hệ quốc tế                                         | Vũ Dương Huân                                     | Chính trị quốc gia Sự thật | 2020 | E-book with perpetual access via Libol Bookworm 2021 app. |
| 38 |               | Ngoại giao và công tác ngoại giao                                                         | Nguyễn Vũ Tùng                                    | Chính trị quốc gia Sự thật | 2022 | E-book with perpetual access via Libol Bookworm 2021 app. |
| 39 |               | Giáo trình Tiếng Nhật Ngoại Giao I = 外交日本語テキスト1                                           | Nguyễn Vinh Thành (chủ biên)                      | Học viện Ngoại giao        | 2024 | E-book with perpetual access via Libol Bookworm 2021 app. |